

NAFP June Meeting 6/26/2011
Brain storming session notes
UNL-Lincoln East Campus:, Filley Hall 6-7:30

Attendees: 15 responded as coming/5 attended

Byrne, Lori	UNL Food Processing Center Assoc. Director	lbyrne1@unl.edu	402-472-3991
*Jesus, Anna	Superior Foods, Intl.	akiesus@superiorfoods.com	831-25-6493
Joslei, Manjeri	NE. State Health Department: follow enteric disease & outbreaks, put into CDC database; investigate clusters; work on food product, animal, education & w/ Dept of Ag	manjeri.joslei@nebraska.gov	402-471-9148
Kerby, Amy	ConAgra Foods: microbiology laboratory	amy.kerby@conagrafoods.com	402-659-4257 / work 402-240-6322
Kuzo, Jill	Land O'Lakes: animal feed & dairy plants, supplier quality auditor, IQF foods fruit, vege	jakuzo@landolakes.com	402-594-3029

*via phone

NAFP Structure

Roster of Members: Jill will provide asap

also it would be useful for people to share their role in their company or food protection interest, etc.

- **President:** *Elizabeth Burmester* Meeting Leader & link to IAFP
 - **VP:** *Jim Tischer* Meeting Planner & consultant for other positions/committees
 - **Treasurer:** *Penny Mack* Bank account, membership dues collection
 - **Secretary:** *Amy Kerby* Notes & communications
 - **Web Design:** *Marsha Wilderdyke* Holder of web page <http://www.nefoodprotection.org/>
 - **Affiliate Liaison:** _____ Attends IAFP annual meeting & summarized NAFP activities (group historian)
 - **Membership Committee:** _____ Recruit & maintain membership lists, provides lists & dues to Treasurer & lists to other groups as needed
 - **General Meeting Planning Committee:** _____ Determine locations & times, draw ideas from general membership
 - **Annual Meeting Committee:** _____ Planning & execution of once/yr meeting
 - **Awards Committee:** _____ Solicit donations from local businesses, develop & award student sponsorships/scholarships
 - **Communications Committee:** _____ brochures, newsletter & announcements (electronic to website), consultant to VP (agendas), secretary (publishing minutes), Affiliate Liaison (publication of annual report) & physical certificates & awards
- Other:** *Anna Jesus* Facebook: add us to your favorites!

Possible Goals of NAFP: make our site a “go-to” resource that keeps people connected and inform those unable to attend all the meetings

Discussion regarding:

1. Membership Drive: need to increase #s for connectivity & revenue to drive annual mtg, etc.
2. How to successfully get “Farm to Fork”:
Work through government, academia, BRC, producers + traceability, pest control, hygiene, co-products, Environmental Health (e.g. Under the Sink), State Health link through Dennis Leschinsky, epidemiologist NE Dept of Health & Human Services-outbreaks.....
3. Provide Scholarship each year to attend as presenter at IAFP (like FFA does)
4. Educate-Visit Schools: e.g. John Rupnow/Safe Serve? Orient Kids to career choices...
5. Benefits for members: eventually certification driven maybe thru a Food Science Certificate Program thru FPC for industry & small producers or tie to NFPA somehow? : modules for food safety floor worker, mgr, etc. beside the benefit of connectivity...thru some on-line education. Value-Get Knowledge Out!
6. Other: having meeting over web

IAFP Milwaukee, July 31-Aug. 3

Anna will be attending, Jill is working on it

Examples of past NAFP events

Tour of Food Processing Center UNL

Cargill

New Topics could include- try different focus groups

Flood-food, restaurant issues, waste in streams, etc.

Fund raising event

Hispanic Community

IFT members

Restaurants

Environmentalists

Dept of Economic Development

Emergency services

Role of Organic

Regulation

Biggest Obstacles to tackle

NE Food Safety advisors?

How can we learn from other associations?

Cost effective food safety detection systems

Distribution chain

Storytelling/Safety Tales

UNMC College of Public Health

Wheat & Bran Commodity Boards: Mycotoxin, Aflatoxins

Possible Meeting Locations

Need space to meet, preferably without (much) cost

Could meet for breakfast instead of at night too

Who will host the next annual meeting? Need conference center

Who will work on sponsor tables to help pay for annual mtg?

Ideas

For Treasurer

1. When are dues due? Might be easier to track calendar year to calendar year
2. e-line membership cards that can be printed out?
3. Do we have a Donate Now on web design? (it could be for time, talent or \$)
4. Where/who/how do they send their \$/checks?

For Website

1. List free webinars & events of interest
2. Link up to FPC website, etc.
3. Update roster of members

For Communications

1. Brochures: Lori has on her computer; will we need to update?

For Future mtgs or members, tap into:

Dept of Ag
ADM (adding 4 new grain)
Former GMA, now @ Kellogg: Phil Elliott-for annual meeting?
New businesses: Herman's Nut House expansion
Env Health Assoc

Respectfully Submitted,
Amy Kerby
6/29/11